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Leadership leads the way

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Title of the presentation : **Sleep tight Mr. CIO...
Why Software Asset Management does not have to be a nightmare**

Summary of the presentation : For many organizations, software costs represent a significant part of the annual IT investment budget. But software is not always carefully handled so that companies often unwittingly exposed to many risks.

Faced with a more active role of the BSA (Business Software Alliance) and an increase in the number of "vendor-initiated" software audits, says many CIOs are right whether software is properly managed within the organization and where they may risk.

A well-equipped software asset management discipline provides an appropriate response to the needs of many companies to the risks associated with the use of software to a minimum. The interior of SAM also involves many other advantages.

Our presentation focuses on what SAM 'actually means, its benefits, the existing guidance (ITIL & ISO), the implementation approach and some examples / case studies from practice.

- What is SAM
- The SAM issue
- The SAM business case
- SAM guidance: ITIL & ISO 19770
- How to implement SAM
- Case Studies

The text 'Leadership leads the way' is written in a large, white, sans-serif font on a dark blue background. The background image shows a group of hikers ascending a snowy mountain slope under a clear blue sky.